

## **Accolades and Action Corps 2025-2026 National Legislative Ambassador Amy Jo Lett**

We are off to a great start promoting our Legislative Program!

Here are a few well-deserved shoutouts on what people are doing:

- **Sherri Jeffery, Department of Kansas** designed fantastic business cards using our Legislative QR code.
- **Millie Hayes, Department of Delaware** is working the program with a hands-on, real-time approach by emailing her Auxiliaries about current legislation.
- **Amanda Humphry, Department of Texas** is embracing the Gratitude Attitude with an "Everything is Bigger in Texas" SOI packet.
- **Arcadia Porter, Department of Michigan** created an amazing Action Corps sign-up card with both a QR code and Gratitude message.

Keep those creative ideas coming!

I have sent out the **Baseline Stats for the Action Corps Weekly Contest**. Use them to challenge and encourage your Departments to increase subscribers and take action.

### **New Tool for Your Legislative Toolbox: Turning Technology into Legislative Action**

If you have ever tried explaining Action Corps Weekly to someone in line at the grocery store, you know the struggle by the time you get past "it's a weekly update from the VFW," their cart is rolling away.

That is where a **digital business card** comes in! Think of it as your pocket-sized superpower for recruiting new advocates and sharing your own information.

### **What's a Digital Business Card?**

A digital business card is the modern version of a paper card. Instead of passing out something that ends up lost in a purse or pocket, you share your info instantly through a QR code, tap (NFC), or link to a cell phone. You can include:

- Your name, phone number, and email.
- Social media links.
- A direct link to VFW Action Corps Weekly Sign up.
- Photos or a logo.
- Real-time updates you can change anytime.

It is as simple as one tap or scan, and they are at the sign-up page for Action Corps Weekly.

### **Turn It into Legislative Action**

- **Auxiliary & Post Meetings:** Pass it around before the meeting, everyone taps and signs up before business even begins.
- **Community Events:** When someone asks, "How can I help veterans?" hand them your digital business card. Boom. Instant action.
- **Younger Generations (our future):** They love the tap-and-go ease, it is fast, modern and interactive.
- **Older Generations (our backbone):** They may need a little help, but once they see how easy it is, they will appreciate having your info and the Action Corps link right on their phone.

Don't just hand over the card, connect it to the **why**.

- "One of the best ways to thank a veteran is by helping pass laws that actually support them. Just tap here."
- "It takes 30 seconds to get the link, and 2 minutes to sign up and 2 minutes to respond to an Action Alert! So, for less than 5 minutes of your time can help change the life of millions of Veterans and their Families."

### **Creative Ways to Promote**

- Save the **Action Corps Weekly QR code** as the first link on your card.
- Print a giant QR code from your card and put it on a banner, poster or even a T-shirt. (Yes, people will walk up and scan it!)
- Host a **"Tap & Treat" table** at events scan the card to sign up and get a piece of candy or entry into a raffle. Everyone loves snacks and prizes!

### **Why It Matters**

When you are frustrated about the member who "never comes," remember this. There is power in numbers when it comes to Legislation! When the VFW Commander-in-Chief testifies before Congress during the VFW Legislative Conference and says, "We are 1.4 million members strong," that makes an impact lawmakers cannot ignore. Every member counts.

So next time someone asks how they can help, you can smile, pull out your digital business card and say: **"Start here."**