



Brothers and Sisters

We need to spend less time with our beach balls, bathing suits, sunglasses, beach, time, and swimming. It's time to transition to new business. It is time to promote our Membership Program. The new year begins on July 1st. We must show support for our Veterans by retaining our current members and recruiting new members. We will have a greater chance of our Veterans' needs being met in Congress by showing them our strength in numbers.

My goal is to retain our current members but also recruit new members with new ideas and fresh energy. My **dream** is to have all Auxiliaries at 100% in membership. We can achieve this, but it will take all members to work together. Remember you are promoting Patriotism in your community. You can be the voice of the Veterans who sacrifice for us, so we can live in Democracy.

Plan

Ask someone to join

Create a Membership Committee

Divide the roster and have members call the annual members and ask them to pay their dues

- Mail or email annual dues notice
- Have a Recruiting Event
- Invite perspective members to an event at your Post
- Reach out to former members
- Carry a member application with you and a membership brochure

Kick Off

The new membership year starts on July 1st. A new members dues will include the remainder of 2025 and will expire on December 31st, 2026. Encourage members to become Life members. Offer a plan to pay the dues amount divided into 2 or 3 payments if that helps. Must be paid in 3 consecutive payments.

Awards for Members

A 5-member pin will be given to each VFW or VFW Auxiliary member who recruits 5 new or rejoined members between July 1st, 2025 and June 10th, 2026.

5 Member Drawing

Each member who recruits 5 new or 5 rejoined members will have their name placed in a drawing for a \$100 Visa card.

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