

Historian & Media Relations Newsletter

Vanessa Reynolds
Historian & Media Relations Chair
(803) 397-8899
Sunshinereynolds0921@gmail.com

Awards for Auxiliaries Deadline March 31st

Most outstanding social media reel highlighting the VFW Auxiliary in action. Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions with the most outstanding social media reel highlighting their VFW Auxiliary in action. Entry form is required and available in MALTA Member Resources, on our SC Department page (Under Programs ~ Historian~ National Program Awards 2025-2026 Entry Form) & I am also including here! VFW Auxiliaries must send the required entry form and the social media reel to the me by March 31, 2026 for judging.

I, in turn, must sign and send a copy of the completed Department-winning entry form and the social media reel to the National Ambassador by April 30, 2026 for judging.

Citations will be mailed directly to winning VFW Auxiliaries from National Headquarters and money will be deposited into the VFW Auxiliary account after the 2026 VFW Auxiliary National Convention.

Historian Book Due Date/Judging

For those AWESOME Auxiliaries that have prepared a Historian book, judging will take place on Friday, June 19th at the SC Department Convention. I will have a table set up near registration to collect the books and they will be showcased with winner announcement on Saturday. As I laid out in my October Newsletter in regards to Digital Historian Books: "They will need to be submitted as a Power Point Presentation by May 1st so I will have time to combine them for viewing at the Convention. Please make sure it has a Cover Slide with your Post information and a closing blank slide so when I combine, the next Post's will be easily discerned. Please let me know if you have any questions!". I will have a monitor with the digital books running at the same spot where the physical books are. Peep to the right here on the categories for judging! If you are not attending the conference and have a book to submit, please connect with me and I am happy to explore how we will get it there for judging! #TeamHistorian #Auxiliary Media! 😊

UNWAVERING SUPPORT



FOR UNCOMMON HEROES

Judging Criteria

CONTENT & COMPLETENESS (30 points)

Program Year Coverage ____ /10
All Programs Represented ____ /10
Documentation Quality ____ /10
Subtotal: ____ /30

ORGANIZATION & PRESENTATION (25 points)

Logical Flow ____ /10
Visual Appeal ____ /10
Consistency ____ /5
Subtotal: ____ /25

CREATIVITY & EFFORT (20 points)

Originality ____ /10
Personal Touches ____ /5
Overall Effort ____ /5
Subtotal: ____ /20

ACCURACY & DETAIL (15 points)

Factual Accuracy ____ /8
Impact Reporting ____ /7
Subtotal: ____ /15

HISTORICAL VALUE (10 points)

Archival Quality ____ /5
Context & Storytelling ____ /5
Subtotal: ____ /10

BONUS POINTS

Media Coverage ____ /5
Innovation ____ /5

TOTAL SCORE: ____ /110 (with bonus)

March 2026



Historian & Media Relations

National Program Awards

2025-2026 Entry Form

Awards for Auxiliaries

1. Most outstanding social media reel highlighting the VFW Auxiliary in action.
 - Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions with the most outstanding social media reel highlighting their VFW Auxiliary in action.

Citations will be mailed directly to the winning VFW Auxiliaries from National Headquarters and money will be deposited into the winning VFW Auxiliary account after the 2026 VFW Auxiliary National Convention.

VFW Auxiliaries must send this completed entry form and the social media reel to the Department Historian & Media Relations Chairman by March 31, 2026 for judging.

Instructions on how to make a social media reel is in MALTA Member Resources under Historian & Media Relations, Websites & Social Media-Websites, How to Create a Facebook Reel.

VFW Auxiliary Name: _____

VFW Auxiliary No: _____ Department of: _____

Describe the social media reel highlighting the VFW Auxiliary in action.

The Department Historian & Media Relations Chairman must sign and send a copy of the completed Department-winning entry form along with the Department-winning social media reel to the National Historian & Media Relations Ambassador Kristin DiGiacomo by April 30, 2026 for judging.

Department Historian & Media Relations Chairman: _____
Signature

Date: _____

Forms sent to VFW Auxiliary National Headquarters will not be processed or forwarded.