

I am Tammy M. Sain, President of SC Foothills VFW Auxiliary 12207. I joined the Auxiliary under my daddy, T. K. Massey who served in Vietnam. I have always loved history and look forward to engaging each of you in promoting and preserving the excellent work of the VFW Auxiliary.

The **VFW Auxiliary Historian & Media Relations program** plays a key role in preserving the Auxiliary's legacy while sharing its impact with the public. This is a two-part program.

**Historian responsibilities** focus on documenting and safeguarding the Auxiliary's story. This includes collecting photographs, written records, event summaries, and personal accounts that reflect the organization's work supporting veterans, military members, and their families. These materials become part of a lasting historical record, ensuring that local and national achievements are remembered and accessible for future generations.

**Media Relations responsibilities** center on communication and outreach. Auxiliaries promote their activities through local newspapers, social media, newsletters, and community partnerships. By highlighting volunteer efforts, patriotic events, and veteran support programs, they help raise awareness, strengthen community ties, and enhance the organization's public image.

Together, the Historian & Media Relations program ensures that the Auxiliary not only honors its past but also actively shares its ongoing mission—building recognition, engagement, and support for those who have served.

Social media is the newspaper of today. Whichever platform you use the most, get the word out about the VFW Auxiliary. Use 1 or use all available platforms. And write me a report!!

Please and Thank You,

Tammy M Sain

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