
September 2026 VFW Auxiliary National Ambassadors' Promotions

1 message

VFW Auxiliary National Headquarters

<coffice@vfwauxiliarynationalheadquarters.ccsend.com>

Reply-To: coffice@vfwauxiliary.org

To: patriot.vfwsca@gmail.com

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UNWAVERING SUPPORT



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**September 2026
National Ambassadors' Promotions****The 2026 - 2027 National Ambassadors' Promotion Schedule:**

July 2026

September 2026

November 2026

January 2027

March 2027

This is the second National Promotion of the 2026-2027 Program Year.

Read the 2026-2027 National Program Ambassadors' Promotions for the tools you need for *Serving America's Heroes*. This year, our Ambassadors have embraced this new theme, along with a little football fun, while continuing our mission of service for veterans.



Americanism

Ambassador and Patriotic Instructor **Jessica Gardner** unveils her second promotion for the Program Year as she chronicles some unforgettable moments in America's history and how national patriotism has endured. Read about in the link below.

Americanism



"Buddy"® Poppy

Ambassador **Donna Marie King** preps her "Poppy Pals" for the Program Year as she reminds people they can purchase "Buddy"® Poppies from the VFW Store along with bookmarks and other perfect presents.

"Buddy"® Poppy



Extension & Revitalization

Finding and utilizing your Auxiliary's hidden talents is Chief of Staff and Ambassador **Bette Jean Biedrzycki's** focus in her new promotion, along with advice on saving your Charter if issues arise.

Extension & Revitalization



Historian & Media Relations

For advice on documenting the history of your Auxiliary as well as using a tool like a monthly newsletter, click on the link below to read Ambassador **Teresa M. Price's** new promotion.

Historian & Media Relations



Hospital

Spreading holiday cheer is on the mind of Ambassador **Debbie Sturgis** as she details ways to inspire some mirth this season at your local veterans' hospitals.

Hospital



Legislative

Ambassador **Kim McWilliams** coaches members on ways to tell their stories to legislators that will have an impact and get your message out. She also describes an important bill that members should keep an eye on.

Legislative



Membership

Taking the ball and running with it, Ambassador **Kristin DiGiacomo** ignites our passion for the Membership Program as she enthusiastically talks about teaming up with the community and bringing new ideas to the table.

Membership



Scholarships

A little glitz and glamor go along with Ambassador **Kim Davis'** new promotion as she encourages members to get creative and throw a red carpet celebration for their scholarship recipients.

Scholarships



Veterans & Family Support

Ambassador **Beth West** reminds members how important it is to listen to and share with veterans or anyone you know who may be struggling and what a vital tool the Suicide and Crisis Hotline can be.

Veterans & Family Support



VFW National Home

Ambassador **Mary Anne Kreutz** shares some good news about the developments and new amenities at the VFW National Home.

VFW National Home



Youth Activities

Has your Auxiliary considered doing a reel/video on Facebook? Ambassador **Debbie Little** shares a link to a video of an Illinois Youth Activities Chairman and her search for a location for her VFW Auxiliary Lending Library. See this and more in the link below.

Youth Activities

VFW Auxiliary National Headquarters
406 W. 34th St., 10th Floor | Kansas City, MO 64111

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