

TAKING FLIGHT FOR OUR VETERANS

MEMBERSHIP

Theodora Montague
1632 Malcolm Drive
Columbia, SC 29204
(803) 463-3524
ttmontague@att.net

WOW! What a exciting year we just had for membership over 105% for Cathey. This goes to show when we work together we can do anything.

This year I would like to see our Department go over 106% plus for Kate. You can start off by contacting those members who are late payers and those members who did not renew last year. Give them a personal call and see what your Auxiliary can do to help them with their membership dues.

Remind your members that they can go onto MALTA to pay their dues. The Department and your Auxiliary will receive there portion from National via ACH Deposit.

If your Auxiliary is financially able, offer an early bird incentive of \$5-\$10 off their membership dues if they pay by Oct. 1, 2021.

Each Auxiliary that reaches the Department goal, will receive a medal and be entered into a Drawing for a Gift Card from the VFW Store. One Auxiliary from each membership group will be drawn. All Auxiliary's reaching 100% plus by May 1, 2022 will receive a Trophy.

These are the Department Goals for 2021-2022:

Quarter #1 by October 1, 2021,	50%
Quarter #2 by January 1, 2022,	75%
Quarter #3 by April 1, 2022,	90%
Quarter #4 by June 1, 2022,	100%

We will have a parade of membership at the SOI on July 17, 2021 and at all subsequent Department gatherings. Report all membership advances at this time. Don't hold membership, report on new, annual, reinstated and transferred to life members.

Check on the National website for more resources on membership.