



March 20, 2025

It's **March Madness** in the Basketball World, but also in the VFW Auxiliary Membership World. We are currently at **100.52%** in Membership. This is a great accomplishment. Congratulations to the members of the Department. We are counting down the days to reach that extra goal of 101% plus. We can do this.

We still have approximately 59 members who have not renewed their dues. Have you called them to find out why they have not renewed. Did you ask them what motivated them to join? What will encourage them to remain a member?

Call, text, or email your members. Remind them of the benefits that they will lose if their membership expires:

- ✚ Insurance Plans including
 - Auto and Home
 - Long Term Care
 - Dental
 - Vision
- ✚ Cancer Grants
- ✚ Hearing Plans
- ✚ Travel Benefits
- ✚ Our voice in Congress will be less effective if our numbers decrease.

- ✚ A decrease in numbers means fewer hands will be available to provide care/help for our Veterans

Do No Let This Happen. Re kindle that spark that brought you into the Auxiliary. Remain a member and enjoy the freedoms we have in America because of a Veterans sacrifice.

Loyally
Audrey

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