

COA Meeting October 19, 2024

We must change how we approach perspective members. We need to have information about the Auxiliary readily available.

- Who we are
- What we are about
- Who is eligible to join

Use the QR Code, it will take you to MALTA. Click on Member Recourses. This includes Fact Sheets, Member Application, Information about the Auxiliary (who we are), Auxiliary locator, Membership Brochure, Program Information

The best way to recruit a member is to ask them to join. Start with your family. Make it a Family affair. The member must have some knowledge of who we are and our purpose.

Follow up with the member/perspective member is the key to successful recruiting. Invite them to a Post/Auxiliary event. Once the member joins assign a mentor to them.

The Department current membership is 88.57%. 5,965 membership is paid. We need 747 paid members to reach 100%. 7 Auxiliaries are 100% or more. 5 Auxiliaries are 90% plus. Together we can reach this goal. I have a key chain with the QR Code on it. I encourage the membership chairman to get one. I do have extra key chains

Audrey

Audrey Smith
Department Membership Chairman
523 South Highland Forest Drive
Columbia SC 29203
803-586-2662
mykids.ask120@gmail.com